

The **Merthyr Tydfil Social Economy Network** is a forum for groups involved in the social economy in Merthyr Tydfil.

It exists to

- Promote a greater understanding of the social economy
- Strengthen social economy support structures
- Promote learning and skills in the social economy
- Support innovation and enterprise in the social economy
- Encourage strategic investment and other financial mechanisms to support the growth of the social economy

Membership of the Network is open to any groups from the community or voluntary sector and is free.

For further information, contact:

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Anchoring Economic Prosperity in Merthyr Tydfil Communities.

Sharing the Vision: Creating job opportunities & tackling economic inactivity through Social Enterprise.

**Orbit Business Centre, Rhydycar Business Park,
Merthyr Tydfil, CF48 1DL**

**Wednesday 18th November 2009
Registration: 9am-9:30am
Seminar: 9:30am - 3pm (lunch included)**



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Booking Form

With the current extraordinary economic and political challenges, social enterprise is now set to be tested as never before. Yet, as challenging as this may seem for the sector, it also presents us with a unique opportunity to promote an economic model that can change the way we do business and thereby develop the communities we serve in the Borough of Merthyr Tydfil.

Our theme for Social Enterprise Week event this year is a continuation of last year's: **'The Social Entrepreneur'**. We all remembered the inspiring presentation from Mr. John Bennett, Director of Pack-It, who enthused and enthralled us with his organisation's journey from a simple business idea to one that is now considered to be amongst the world leaders in the third sector.

The Merthyr Tydfil Social Economy Network is delighted to welcome him back as our keynote speaker at this Social Enterprise Day event. As one of the most innovative leaders working in the sector today, John will undoubtedly inspire us again with his wealth of knowledge, considerable success and his real passion for tackling long-standing health and social inequalities.

We also have case study presentations from two local social organisations.

New to this year's event are:

- (1) a small interactive exhibition to showcase Merthyr Tydfil's talents; and
- (2) a Q&A session with a panel of leading social entrepreneurs and practitioners.

Now is the time to start writing out your burning questions for them!

This Social Enterprise Day celebration event is not only relevant to all operating in the third sector but it is also useful to policy makers and statutory agencies keen to gain more of an understanding about the economic contribution made by the third sector: job creation, tackling unemployment and achieving social inclusion.

Book Now!

Attending the event is completely free and includes refreshments and a buffet lunch. To guarantee your place, please fill in the attached booking form and send it to us or contact Adama Sesay on 01685 727021

Name

Organisation

Address

Postcode

Daytime telephone

Email

Please indicate if you have any specific needs:

Dietary

Access

Other

The agenda would not be complete without our list of Workshops (please indicate your choice when confirming your booking on-line/post/phone:

- Identifying target groups and tackling their barriers to employment
- So you think you have a good business idea
- Introduction to social enterprise
- Getting the right kind of finance in place

Please send your completed form to:

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